



WOMEN PRESIDENTS' ORGANIZATION
REACHING FARTHER. TOGETHER.

October 10, 2001

The Business Development Group
585 Stewart Ave.
Garden City, NY 11530

Dear Lucy,

Thank you for the outstanding Public Relations presentation you delivered for the Long Island chapter. It was information packed yet personalized to the group. Each person benefited from your creative ideas on promoting their services. I was impressed at how you were able to suggest key contacts in the Long Island media and marketplace for every person in the group.

You gave us some concrete takeaways that we can start to implement immediately. And you definitely gave us food for thought. The session was fast-paced, interactive, and targeted to women business owners. I will recommend this session to other WPO groups.

Thank you again for your generosity and expertise.

Best regards,

Diane DiResta
Facilitator, Long Island chapter, WPO